

→ 2010 ANNUAL REPORT ←

UNLEASHING POTENTIAL

One Student at a time!



Table of Contents

A Message from the Chairman	1
Circle of Vision Scholarship Program	2
Making a Difference in the Lives that follow	3
Featured Students:	
Derek Johnson	4
Bethany Cale	5
Crystal Bible	6
Megan Alfred	7
Katy Romitti	8
Derek Poling	9
Evalene Bartram	10
Talia Blankenship	11
Honor Roll of Donors	12
Board of Directors	13
WVICU Giving Summary	

Back Cover



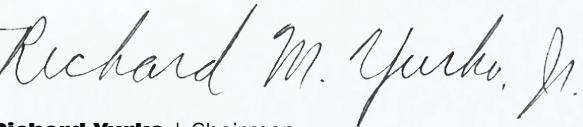
A Message from the Chairman

The more things change, the more they remain the same. During the year 2010, we welcomed a new Executive Director, Ben Exley IV. Ben, however, is no stranger, as he is a former Board Chairman of WVICU. Ben knows the organization and the member institutions, and is committed to our mission, which is to champion independent higher education in West Virginia. We also continued our move to a new model. WVICU is strictly a fundraising entity. All of our administrative expenses are paid through assessments to the member institutions, so that all gifts from donors are distributed directly to the colleges and students we serve. WVICU continues to believe that investment in higher education, particularly in our private and independent colleges and universities, is the key to economic growth, not only in West Virginia, but also in the nation.

Since 1951, we have provided more than \$35 million to our member institutions and their students. Many of these students are first generation college attendees who would not, but for your generous support, have attended college. Our Circle of Vision Scholarship Program is a key component of our fund-raising efforts. Thank you to all of our donors who believe that young individuals from differing backgrounds and diverse economic circumstances should have the chance to matriculate at an independent, liberal arts college or university.

I have enjoyed my year as Chairman, working with Administrative Assistant Julia Hunt and outgoing Executive Director Rita Ray. I believe that WVICU's prospects are bright, thanks to the dedication and hard work of our administrative staff and executive board, but especially for the support of our donors.

Sincerely,



Richard Yurko | Chairman



Circle of Vision Scholarship Fund

The Circle of Vision Scholarship Fund provides a unique opportunity for deserving West Virginia students to attend one of our eight private colleges and universities. Many of these students are the first generation of their family to attend a college or university. These students are motivated and succeeding. The Circle of Vision student graduation rate is 77 percent compared to 48 percent in West Virginia public institutions.

Sponsors of Circle of Vision Scholarships contribute \$10,000 or more, providing a minimum of \$1,250 to each scholarship recipient. Scholarships are awarded at every WVICU member institution and may be designated for specific purposes by the donor, while all recipients must be West Virginia residents demonstrating high financial need and strong academic potential.

Created in 1997, the Circle of Vision Scholarship Fund has now awarded 2,903 scholarships totaling \$3,513,220. In 2010, 15 Circle of Vision members provided \$283,600 to 207 deserving students at our member institutions.



WVICU gratefully acknowledges the generous support of the following 2010 Circle of Vision Scholarship Program sponsors:

Appalachian Power Company
BB&T West Virginia Foundation
Mr. Philip E. Cline
Dominion Foundation
The Jeanne G. Hamilton and Lawson W. Hamilton, Jr. Family Foundation, Inc.
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The UPS Foundation
H.B. Wehrle Foundation

Making a Difference in the Lives that Follow

THE LEGACY ENDOWMENT SCHOLARSHIP FUND

In 2010 WVICU established the Legacy Endowment Scholarship Fund. By contributing to this fund you can make a permanent and positive difference in the lives of deserving West Virginia college students through planned or current giving. Bequests from prominent West Virginians have helped establish this fund, which awards scholarships annually to West Virginia students at our member colleges and universities under the Circle of Vision Scholarship Fund.

This fund was created through the combination of several large donations from individuals who believed in private higher education, and many others who have contributed over time.

At the time of this publishing there have been two, ten thousand dollar Circle of Vision Scholarships awarded in 2011 to two students with outstanding scholastic records, who are economically challenged.

The goal of The Legacy Fund is to provide more than two Circle of Vision Scholarships each year through additional contributions and investment growth.



Derek Johnson

Junior at Ohio Valley University | Major: Biology

Derek has always been intrigued by science. He is majoring in biology at Ohio Valley University with the goal of eventually becoming a physician's assistant and working in pediatrics or family medicine.

Though Derek works part-time to help pay for college, he still finds time to volunteer. He has helped organize an annual fundraiser for Parkinson's disease and recently went on a mission trip to China. While there, he volunteered at an orphanage. The trip was very influential for Derek. He was impressed by the people's hospitality. Despite the fact that they did not have many material goods, they were very generous. Ultimately, Derek would love to volunteer with Doctors Without Borders, so that he can travel the world helping those in need.

"I've learned to never judge a book by its cover. You may begin a class with one assumption, but by the end of the semester it can open your eyes to the world."

Ohio Valley University

Location: Vienna, WV
Founded: 1958
Enrollment: 479
President: E. Keith Stotts
2009-2010 Graduates: 131
Operating Budget: \$8,945,283
Endowment: \$1,207,644
Website: www.ovu.edu

Academics: A private, independent, regional, faith-proclaiming, liberal arts university founded by members of churches of Christ offering associate's and bachelor's degrees in 19 areas.

Appalachian Bible College

Location: Mount Hope, WV
Founded: 1950
Enrollment: 311
President: Daniel L. Anderson
2009-2010 Graduates: 68
Operating Budget: \$5,900,000
Endowment: \$1,301,877
Website: www.abc.edu

Academics: Offers associate and bachelor's degrees in Bible and theology, and a master's degree in ministry. Independent non-denominational.

Bethany Cale

Senior at Appalachian Bible College | Major: Bible/Youth and Family Ministries

It is a Cale family tradition to attend Appalachian Bible College (ABC). Bethany's parents and older brothers all studied there before her. Bethany's Steptoe & Johnson scholarship has helped to ease the family's financial burden of putting three children through college.

Bethany has always been interested in working with people. She intends to look for ministry work when she graduates. Bethany's counseling coursework at ABC and her role as a resident advisor (RA) helped prepare her for this endeavor. The role-playing exercises in her counseling class and the hands-on experiences as an RA challenged Bethany and will influence her for years to come.

Bethany has been an active member of both the ABC Chorale and the English handbell choir. She has enjoyed touring with these groups, particularly when given a chance to interact with local people.

"My future will always involve people no matter what I do. These studies have helped me to minister to them in many capacities."



Crystal Bible

Sophomore at Davis & Elkins College | Major: History - Minor: Education

Scholarship funding has been essential for Crystal, without it, she would not be able to attend Davis & Elkins (D&E) College. Crystal loves the community feel of D&E. The small class sizes have enabled her to establish close and inspiring relationships with her professors.

Crystal's experiences as a history tutor and resident advisor have helped her to both grow as an individual and realize the potential impact she can have on the world. Crystal's short-term career plan is to major in history and become certified to teach grades five through adult. She plans to eventually go on for a Ph.D., with the ultimate goal of teaching European history at the college level.

"The college experience has changed my life greatly. I want to go out into the world and touch the lives of my students the way that the professors here at Davis & Elkins have touched mine."

Davis and Elkins College

Location: Elkins, WV
Founded: 1904
Enrollment: 751
President: G.T. "Buck" Smith
2009-2010 Graduates: 95
Operating Budget: \$12,276,755
Endowment: \$25,000,000

Website: www.davisedelkins.edu
Academics: A small liberal arts college offering more than 30 academic programs leading to baccalaureate and associates degrees ranging from the traditional arts and sciences to professional studies - including nursing and teacher education - as well as such programs as hospitality management and tourism. Affiliated with the Presbyterian Church (USA).

University of Charleston

Location: Charleston, WV
Founded: 1888
Enrollment: 1,518
President: Edwin H. Welch
2009-2010 Graduates: 273
Operating Budget: \$32,205,636
Endowment: \$28,899,832
Website: www.ucwv.edu

Academics: An independent, co-educational, residential university offering baccalaureate programs in 18 academic fields, plus an associate's program in nursing, 3 master's programs and a doctorate in pharmacy.

Megan Alfred

Senior at University of Charleston | Major: Radiologic Science

Though it has always been Megan's plan to attend college, she is the first in her family to do so. Megan chose the University of Charleston (UC) because of the beautiful campus and small class sizes, but she also appreciates its diversity. Without scholarship funding, Megan would not have had the means to attend UC.

Megan chose to major in radiologic science because she finds it challenging. She has especially enjoyed her hands-on radiology courses at UC. Megan plans to go to graduate school for radiation therapy and hopes to eventually find work in the Charleston area. Megan has made the dean's list every semester so far and is active in volunteer activities through the Radiology Club. Her college experiences have helped her gain a newfound sense of confidence.

"I came from a really small town where everyone is the same. At UC, it's more diverse and there are so many cultures and religions. I feel like it has opened me up a lot."



Bethany College

Location: Bethany, WV
Founded: 1840
Enrollment: 1,030
President: Scott D. Miller
2009-2010 Graduates: 120
Operating Budget: \$34,000,000
Endowment: \$49,100,000
Website: www.bethanywv.edu

Academics: A four-year private liberal arts institution offering degrees in more than 25 fields of study, with many options for emphasis. Affiliated with the Christian Church (Disciples of Christ).

Katy Romitti

Junior at Bethany College | Major: Elementary Education

Katy initially chose Bethany College for its softball and volleyball teams. After a knee injury left her unable to play sports, she ended up loving the school for other reasons. Katy has been an active member of Greek life at Bethany College. She has served on the Panhellenic Board and as Phi Mu Fraternity's philanthropy chair, planning several events each year to raise money for charities such as the Children's Miracle Network.

Katy's first grade teacher had a big impact on her. She influenced Katy's ambition to become an elementary teacher because she had a playful spirit and knew how to make learning fun. After Katy graduates, she hopes to find a job in West Virginia as a kindergarten teacher. She views education as a life-long process, and already aspires to attain a master's degree in teaching.

"I never want to stop learning. I always want to have something new and fresh to give to my students. If I achieve higher goals for myself, hopefully my students will want to achieve more also."

West Virginia Wesleyan College

Location: Buckhannon, WV
Founded: 1890
Enrollment: 1,432
President: Pamela Balch
2009-2010 Graduates: 255
Operating Budget: \$24,700,000
Endowment: \$34,915,922
Website: www.wvc.edu

Academics: Offers study in 43 majors and 36 minors and graduate programs in athletic training, business administration, education, and nursing. Affiliated with the United Methodist Church.

Derek Poling

Senior at West Virginia Wesleyan College | Major: Business Minor: Economics

Derek was recruited to West Virginia Wesleyan College to play tennis. Once he visited, he fell in love with the campus. Scholarships have helped to defray his expenses and alleviate some of his financial worries. Derek's parents were the ones that influenced him to attend college. He will be the first person in his family to do so.

Between taking classes, playing sports and serving as the president of a fraternity, Derek's schedule is always packed—but he would have it no other way. Balancing these activities has allowed Derek to develop excellent time management skills that will help him in his career. Derek enjoys working with people and sees himself in a management role in the future, possibly in human resources. He will graduate in May 2012 with a master's degree in business administration.

"Being part of a Greek organization and meeting all the people I've met has been influential. As a fraternity president, you're really running a small business—it all takes a lot of time, but it's been a great experience."





Dominion Foundation



Evalene Bartram

Sophomore at Alderson-Broaddus | Major: Elementary Education Specialization: Special Education

Evalene will be the first person in her family to graduate from a four-year college. The financial assistance she received this year has been critical; it has allowed her to continue her studies. Evalene has a work-study job in the campus life office at Alderson-Broaddus and she is involved in a music fraternity, where she plays the flute and sings in the concert choir. Evalene is also an active member of the mission team. In the spring, she will go on a mission trip to New Jersey to help build a church.

Evalene wants to teach kindergarten. Her grandmother, who was a preschool teacher, influenced Evalene's career choice, as did a number of her primary school teachers. They taught her the importance of patience in teaching. Evalene hopes to emulate the influential teachers in her life.

"I'd like to become a remarkable and memorable teacher that everyone enjoyed having."

Alderson-Broaddus

Location: Philippi, WV
Founded: 1871
Enrollment: 632
Interim President: Philip E. Cline
2009-2010 Graduates: 200
Operating Budget: \$17,519,600
Endowment: 17,131,469

Academics: A health-related and educational institution firmly rooted in the liberal arts, offering more than 34 majors. Affiliated with American Baptist Churches U.S.A. and the West Virginia Baptist Convention.

Wheeling Jesuit University

Location: Wheeling, WV
Founded: 1954
Enrollment: 1,372
President: Rick A. Beyer
2009-2010 Graduates: 265
Operating Budget: \$36,030,894
Endowment: \$16,896,172
Website: www.wju.edu

Academics: Offers bachelor of arts or science degrees in 30 academic or pre-professional areas. One of 28 colleges and universities founded upon the Jesuit tradition of academic excellence and service to others.

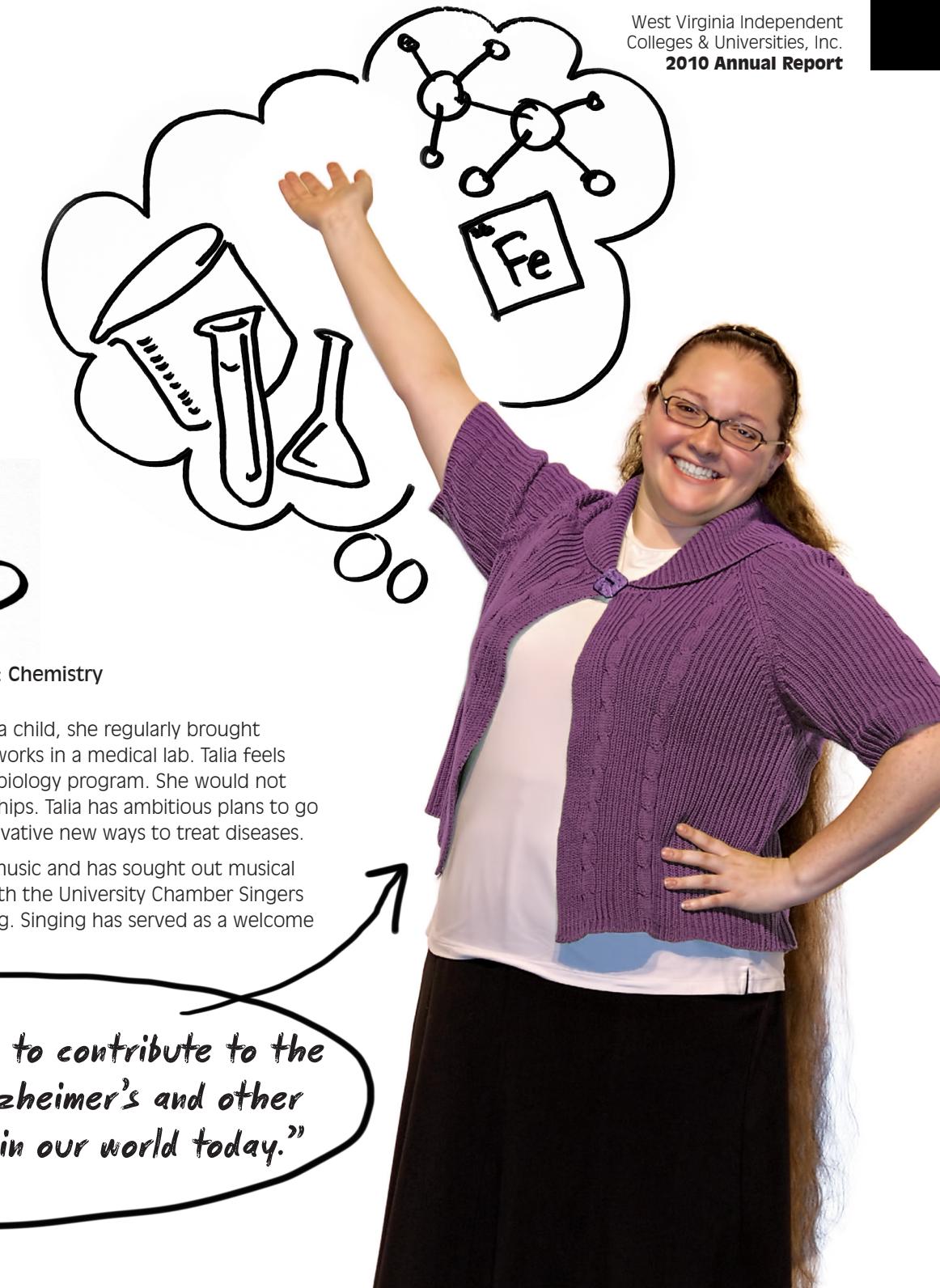
Talia Blankenship

Senior at Wheeling Jesuit University | Major: Biology Minor: Chemistry

Talia's fascination with science and medicine started early. As a child, she regularly brought questions about topics such as genetics to her mother, who works in a medical lab. Talia feels fortunate to have attended Wheeling Jesuit due to its stellar biology program. She would not have been able to afford this private college without scholarships. Talia has ambitious plans to go on for a doctorate in molecular biology. She aims to find innovative new ways to treat diseases.

Though Talia has a scientific mind, she also has a passion for music and has sought out musical opportunities throughout her college career. She has sung with the University Chamber Singers and led two local churches in praise and worship through song. Singing has served as a welcome escape from the stresses of Talia's schoolwork.

"My ultimate goal is to do research to contribute to the treatment or curing of cancer, Alzheimer's and other afflictions that are so prevalent in our world today."





Honor Roll of Donors

Donors acknowledged in the Honor Roll provided gifts for Campaign 2010 (January 1 – December 31, 2010)

\$50,000 - \$99,999

BB&T West Virginia Foundation (39)
Delton Restaurants, Inc. (6)
Maier Foundation, Inc. (26)
Cecil I. Walker Machinery Charitable Trust (35)

\$25,000 - \$49,999

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Ogden Newspapers, Inc. (36)

\$10,000 - \$24,999

Appalachian Power Company (36)
Carbon Fuel Foundation (46)
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\$5,000 - \$9,999

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Kanawha-Roxalana Company (18)
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Up to \$999

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West Virginia – American Water Company (7)
Wharton Cadillac/Nissan (35)
Mr. and Mrs. Richard M. Yurko, Jr. (6)

(*) Denotes a new donor

() Denotes number of years as a donor

Special care has been taken in preparing this report. We apologize for any errors or omissions. If your listing has not been printed to your specifications, we ask that you inform us by contacting Julia Hunt at the WVICU office.

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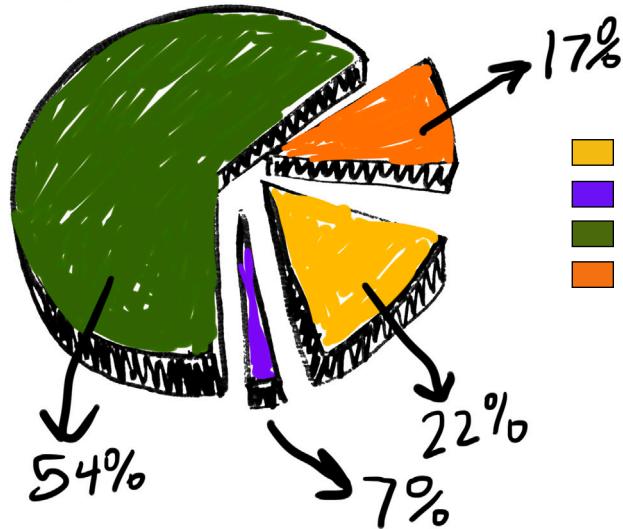
Barboursville, WV

Jae Spears

Shinnston, WV

Giving Summary

2010 Sources of Funds



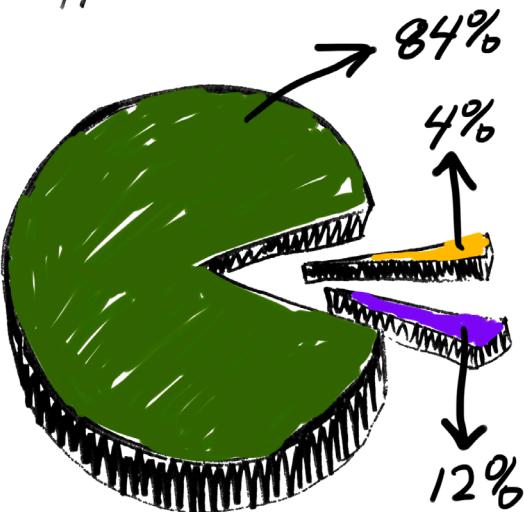
Corporations	\$133,251
Individuals	\$47,124
Foundations	\$338,000
Trusts	\$108,566
Total Amount	\$626,941

Composite Data

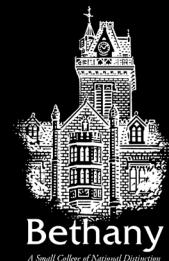
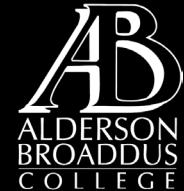
Member Institutions

Total Enrollment	7,525
West Virginia Residents	3,588
Total Operating Budgets	\$171,578,168
Total Endowment	\$174,452,916
2009-2010 Graduates	1,407
Number of Alumni	71,983
Alumni in West Virginia	21,696

2010 Types of Gifts



Designated & Restricted	\$74,325
Gifts In-Kind	\$23,321
Unrestricted	\$529,295



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