

# EMPOWERING DREAMS CHANGING LIVES

*one student at a time*

ANNUAL REPORT





# West Virginia Independent Colleges & Universities



## ANNUALREPORTCONTENTS

<b>Page 1</b>	A Message from the Chairman	<b>Page 4</b>	Featured Students: Page 4 - Sara Rogers Page 5 - Joseph Greer Page 6 - Christopher Davis Page 7 - Dylan Onderko Page 8 - JoAnna Summerfield Page 9 - Megan Carnahan Page 10 - Rick Thompson Page 11 - Sammy Criss III	<b>Page 12</b>	Fulfilled Dreams, Changed Lives
<b>Page 2</b>	Circle of Vision Scholarship Program			<b>Page 14</b>	Honor Roll of Donors
<b>Page 3</b>	Making a Difference in the Lives that Follow			<b>Page 15</b>	Board of Directors
				<b>Page 16</b>	WVICU Giving Summary

# A Message from the CHAIRMAN



In the past year, I've noticed an increase in news articles and blogs questioning the value of a college education. Writers ask whether the experience is worth the price tag, which gives many high school students and their parents great sticker shock. After serving as your chairman, I can tell you that yes — it is worth the price of admission, and yes — attending a West Virginia private college or university is possible. Most importantly, help is possible.

A college degree should provide a lifetime of opportunity, not a lifetime of debt. In fact, West Virginia Independent Colleges & Universities (WVICU) was established to be a fundraising entity. All of our organizational expenses are paid through assessments to the member institutions, so that all gifts from donors are distributed directly to the colleges and students we serve. WVICU continues to believe that these investments in our private and independent colleges and universities are paramount to economic growth, not only in West Virginia, but also throughout the United States.

Over the course of more than sixty years, we have provided more than \$35 million to our member institutions and their students. To this day, many of these students are first generation college attendees who would not, but for your generous support, have continued their specialized education. Our Circle of Vision Scholarship Program and the Legacy Endowment Scholarship Fund are the cornerstones of our fundraising efforts.

College graduates receive higher employment priorities and receive greater recognition from supervisors. Once hired, college graduates also earn more money than their non-degree peers, and they develop better networking skills for advancement. And, a college education establishes a platform for young men and women to uncover their singular talents and independent thoughts. You have helped make this happen.

I have enjoyed my two years as chairman. I have been honored to have the opportunity to work with the excellent presidents of our fine private institutions, and I have had the pleasure of seeing first-hand the difference that these presidents and institutions make in the lives of our young men and women. I have also been fortunate to have the help and guidance of our executive director, Ben Exley IV, his assistant, Julia Higginbotham, and WVICU's executive committee. Thanks to all of you, but most of all, thanks to all who have made the dream possible for many of our students.

Sincerely,

*Richard M. Yurko, Jr.*  
Richard M. Yurko, Jr. | Chairman





# Circle of Vision Scholarship PROGRAM



The Circle of Vision Scholarship Program provides a unique opportunity for West Virginia students to attend one of our eight private colleges and universities. Many of these students are the first generation of their family to attend a college or university. These students are motivated and succeed. The Circle of Vision student graduation rate is 77.4 percent compared to 48.5 percent in West Virginia public institutions. Donors qualify as a member by giving \$10,000 or more designated to the program.

Created in 1997, Circle of Vision Scholarships has now awarded 2,952 scholarships totaling \$3,807,420. In 2011, sixteen Circle of Vision members provided \$294,200 to our member institutions, assisting forty-nine students from West Virginia who demonstrated financial need and academic excellence.

WVVCU gratefully acknowledges the generous support of the following 2011 Circle of Vision Scholarship Program sponsors:

Appalachian Power Company

BB&T West Virginia Foundation

Council of Independent Colleges (FIHE Grant)

Mr. Philip E. Cline

Dominion Foundation

Driehorst Family Foundation

The Jeanne G. Hamilton and Lawson W. Hamilton, Jr. Family Foundation, Inc.

Highmark West Virginia

Bernard H. and Blanche E. Jacobson Foundation

Maier Foundation, Inc.

Bernard McDonough Foundation

The Ogden Newspapers, Inc.

Steptoe & Johnson, PLLC

The UPS Foundation

H.B. Wehrle Foundation

Martha Gaines and Russell Wehrle Memorial Foundation

West Virginia Independent Colleges & Universities Legacy Endowment Scholarship Fund

## Make a Difference in the LIVES THAT FOLLOW

### THE LEGACY ENDOWMENT SCHOLARSHIP FUND

In 2010 WVVCU established the Legacy Endowment Scholarship Fund. By contributing to this fund you can make a permanent and positive difference in the lives of deserving West Virginia college students through planned or current giving. Bequests from prominent West Virginians have helped to establish this fund, which awards scholarships annually to West Virginia students at our member colleges and universities under the Circle of Vision Scholarship Program.

This fund was created through the combination of several large donations from individuals who believed in private higher education, and many others who have contributed over time.

During 2011, the Legacy Fund contributed \$20,000 to the Circle of Vision Scholarship Program. A pledge has been made for an additional \$20,000 to the 2012 campaign.

The goal of The Legacy Fund is to provide more than two Circle of Vision Scholarships each year through additional contributions and investment growth.





## Sara ROGERS

Senior – Alderson-Broadus College  
Major: Nursing

### Circle of Vision Scholarship: Philip E. Cline

Sarah is the first person in her family to attend college. Since she was raised by a single mother, the burden of paying for college was a concern but it did not deter Sarah. She feels fortunate to have received a number of scholarships so that she didn't have to go deep into debt for her education. ***"If it weren't for the scholarships available, and the people who donate to them, a lot of people wouldn't be able to go to college. I know it was a big factor for me,"*** says Sarah.

Early exposure to the health care system influenced Sarah's career path. Her brother had some medical problems and in the time spent at the hospital with him, she noticed how the nurses really made a difference. They went above and beyond to take care of him and Sarah's family. "Their compassion wore off on me," she says. "Nursing won my heart."

Sarah will graduate next year with a Bachelor of Science degree in nursing. Her ultimate goal is to become a nurse practitioner and to specialize in pediatrics, neonatal care or obstetrics. "To see somebody's life change because of the help you give them is very rewarding," she says. "I wouldn't even consider it a job. For me it will never really be work."

#### Alderson-Broadus College

Location: Philippi, WV

Founded: 1871

Enrollment: 624

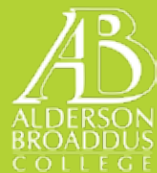
President: Richard Creehan

2010-2011 Graduates: 198

Endowment: \$16,651,609

Operating Budget: \$17,519,600

Website: [www.ab.edu](http://www.ab.edu)



Academics: A health-related and educational institution firmly rooted in the liberal arts, offering 38 bachelor degree programs. Affiliated with American Baptist Churches U.S.A. and the West Virginia Baptist Convention.

## Joseph GREER

Freshman – West Virginia Wesleyan College  
Major: Chemistry, Pre-Dental; Minor: Music

### Circle of Vision Scholarship: Bernard McDonough Foundation

As a boy, Joseph had the opportunity to visit West Virginia Wesleyan College a number of times while singing with the Chanticleer Children's Chorus. He chose Wesleyan because it allowed him to pursue the science courses he needs for his career path while continuing to pursue his passion for music.

Joseph has been pleased with his choice and thinks his professors are great. He says, ***"You can actually have a conversation with them. I can ask them questions, speak up in class and feel confident about what I have to offer."***

Joseph is from a family of four children, all who will be attending college. This means that the financial assistance he receives is crucial. "Without the Circle of Vision Scholarship, it wouldn't have been possible for me to come to Wesleyan," he says.

Though he's only a freshman, college has already made a big impression on Joseph. "College has helped me to become more observant and respectful of others," he says. "There are so many different people here from around the nation and around the world. This has helped to change my perspective on the world."

After he graduates, Joseph has plans to go on to dental and orthodontics school. He aspires to become an orthodontist so that he can make a difference in the lives of others by improving their smiles and boosting their confidence.

#### West Virginia Wesleyan College

Location: Buckhannon, WV

Founded: 1890

Enrollment: 1,452

President: Pamela Balch

2010-2011 Graduates: 291

Endowment: \$33,354,515

Operating Budget: \$26,140,000

Website: [www.wvwc.edu](http://www.wvwc.edu)



Academics: Offers 43 majors and 36 minors along with graduate programs in athletic training, business administration, education, English writing, and nursing. Affiliated with the United Methodist Church.







## Christopher DAVIS

Senior – University of Charleston  
Major: Accounting; Minor: Communications

### Circle of Vision Scholarship: UPS Foundation

Though they didn't have the opportunity to attend college, Chris's parents instilled in him an ambition for higher education. Chris's high school mentor and accounting teacher influenced his career path and decision to attend the University of Charleston (UC).

Financial aid has been instrumental in allowing Chris to fulfill his career goals. "Without the Circle of Vision Scholarship, I would not have been able to attend the University of Charleston," he says. "I would have gone to college but I wouldn't have received the same quality education as I have here. Things might have turned out a lot differently if I hadn't had this support."

Chris values his UC education because it has provided him with more than just technical knowledge. Due to the university's mandated Liberal Arts Learning Outcomes, Chris took ethics courses that will influence him for years to come. ***"I learned a huge amount about the value of good decision-making. I learned to think about how decisions can affect other people and society at large,"*** he says. ***"Instead of just focusing on learning accounting principles, I also learned how to be an effective member of society."***

Chris hopes to secure a position when he graduates with his high school mentor's accounting firm in Charleston.

#### University of Charleston

Location: Charleston, WV  
Founded: 1888  
Enrollment: 1,372  
President: Edwin H. Welch  
2010-2011 Graduates: 356  
Endowment: \$29,146,784



Operating Budget: \$33,097,617  
Website: [www.ucwv.edu](http://www.ucwv.edu)

Academics: An independent, co-educational, residential university offering baccalaureate programs in 15 academic fields, plus an associates program in nursing, master's degree programs, and a doctorate in pharmacy.

## Dylan ONDERKO

Freshman – Wheeling Jesuit University  
Major: History

### Circle of Vision Scholarship: UPS Foundation

When Dylan visited the Wheeling Jesuit campus, he immediately liked it. He sensed a friendly atmosphere and noticed that the teachers really seemed to care about the students. So far, he has been pleased with his decision, "I am 100 percent happy and satisfied that I chose Wheeling Jesuit," he says.

The Circle of Vision Scholarship allowed Dylan to afford a missionary trip to the Yucatan Peninsula. ***"The scholarship helped me to experience something that is going to last for the rest of my life. Hopefully people continue to donate to the fund so that students can continue to have life-changing experiences like this,"*** he says.

The 10-day service trip involved restoration of a 16th century Jesuit church as well as general assistance to an impoverished local community. Dylan was impressed by the friendliness and generosity of the locals. Despite language barriers, they found ways to communicate with the service group. "It was stunning to see the way people live in this part of Mexico and how openly nice they are to you when they are lacking in so many things," says Dylan.

Dylan hopes to go on to West Virginia University for law school. His long-term goal is to become a United States Air Force Military Judge Advocate General.

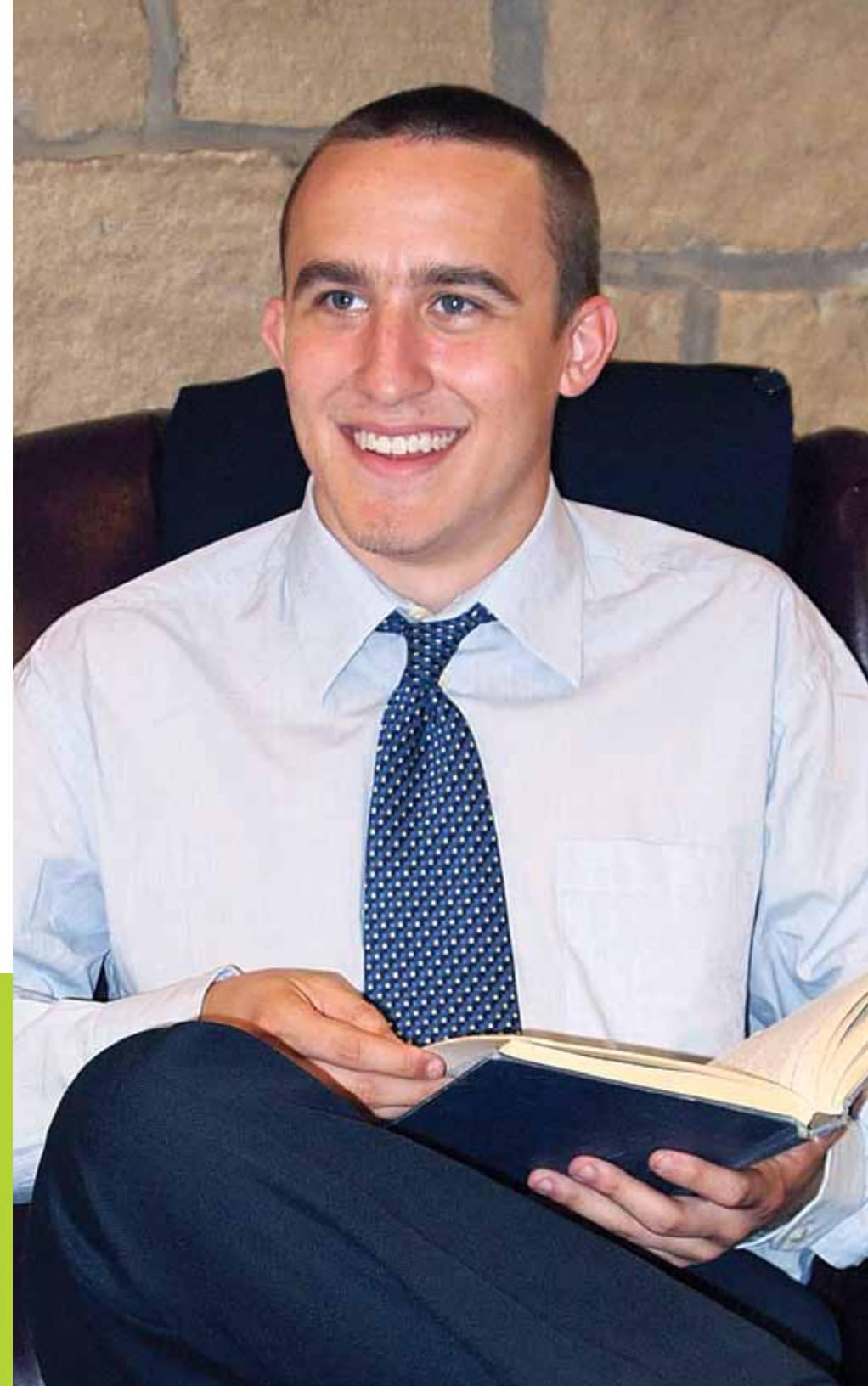
#### Wheeling Jesuit University

Location: Wheeling, WV  
Founded: 1954  
Enrollment: 1,429  
President: Rick A. Beyer  
2010-2011 Graduates: 325  
Endowment: \$17,294,488



Operating Budget: \$35,975,036  
Website: [www.wju.edu](http://www.wju.edu)

Academics: Offers bachelor of arts or science degrees in 24 academic or pre-professional areas. Founded upon the Jesuit tradition of academic excellence and service to others.







## JoAnna SUMMERFIELD

Junior – Davis & Elkins College  
Major: Biology; Minor: Chemistry

Circle of Vision Scholarship:  
Philip E. Cline

Scholarships made it possible for JoAnna to attend Davis & Elkins College. She chose the school because she knew she wanted to study medicine. JoAnna also appreciates the tremendous faculty support that a small college experience affords.

JoAnna's family influenced her to attend college. *"My mom and dad didn't go to college and they wanted a better life for me,"* she says. *"They were invested in my education. They wanted me to become a part of society, to be able to help and contribute, and also to reach for a better life for myself."*

Summer internships have been a powerful experience for JoAnna. She has shadowed doctors in both a hospital and laboratory setting. These experiences have affirmed her desire to help people through the medical field. "My internships have opened a world of promise, hope and encouragement. They have shown me that I can become what I want in life—I can be a physician one day," she says.

**Davis and Elkins College**  
Location: Elkins, WV  
Founded: 1904  
Enrollment: 784  
Chancellor: Michael Mihalyo  
2010-2011 Graduates: 92  
Endowment: \$23,738,500

**Davis & Elkins**  
COLLEGE

Operating Budget: \$13,156,856  
Website: [www.dewv.edu](http://www.dewv.edu)

Academics: A small liberal arts college offering more than 30 academic programs leading to baccalaureate and associates degrees ranging from the traditional arts and sciences to professional studies. Affiliated with the Presbyterian Church (USA).

## Megan CARNAHAN

Freshman – Bethany College  
Major: Math; Minors: English, Secondary Education

Scholarship:  
Schenk Charitable Trust

Scholarships have made Megan's aspirations of attending Bethany College possible.

*"Attending Bethany has always been my dream,"* she says. *"It's a small, local school and I definitely fell in love with the atmosphere. I've always heard it was a harder school to get into, but I've always been one to push myself."*

Megan works part time but learned early on to make homework a priority and to leave herself time to enjoy social activities. She has enjoyed her college experience so far. "It's been great," she says. "It's been hectic and difficult too, I definitely wasn't prepared for it, but I've been learning a lot as I make my way through and having a lot of fun."

Megan is passionate about both math and English. She writes creatively and began tutoring other students in math in high school. Her desire to teach and help others has influenced her career plans. Megan intends to become a secondary school teacher in English or creative writing, but her aspirations don't end there. Ultimately, she would like to get a master's degree in math so that she can teach on a college level.

**Bethany College**  
Location: Bethany, WV  
Founded: 1840  
Enrollment: 1,026  
President: Scott D. Miller  
2010-2011 Graduates: 144  
Endowment: \$46,200,000



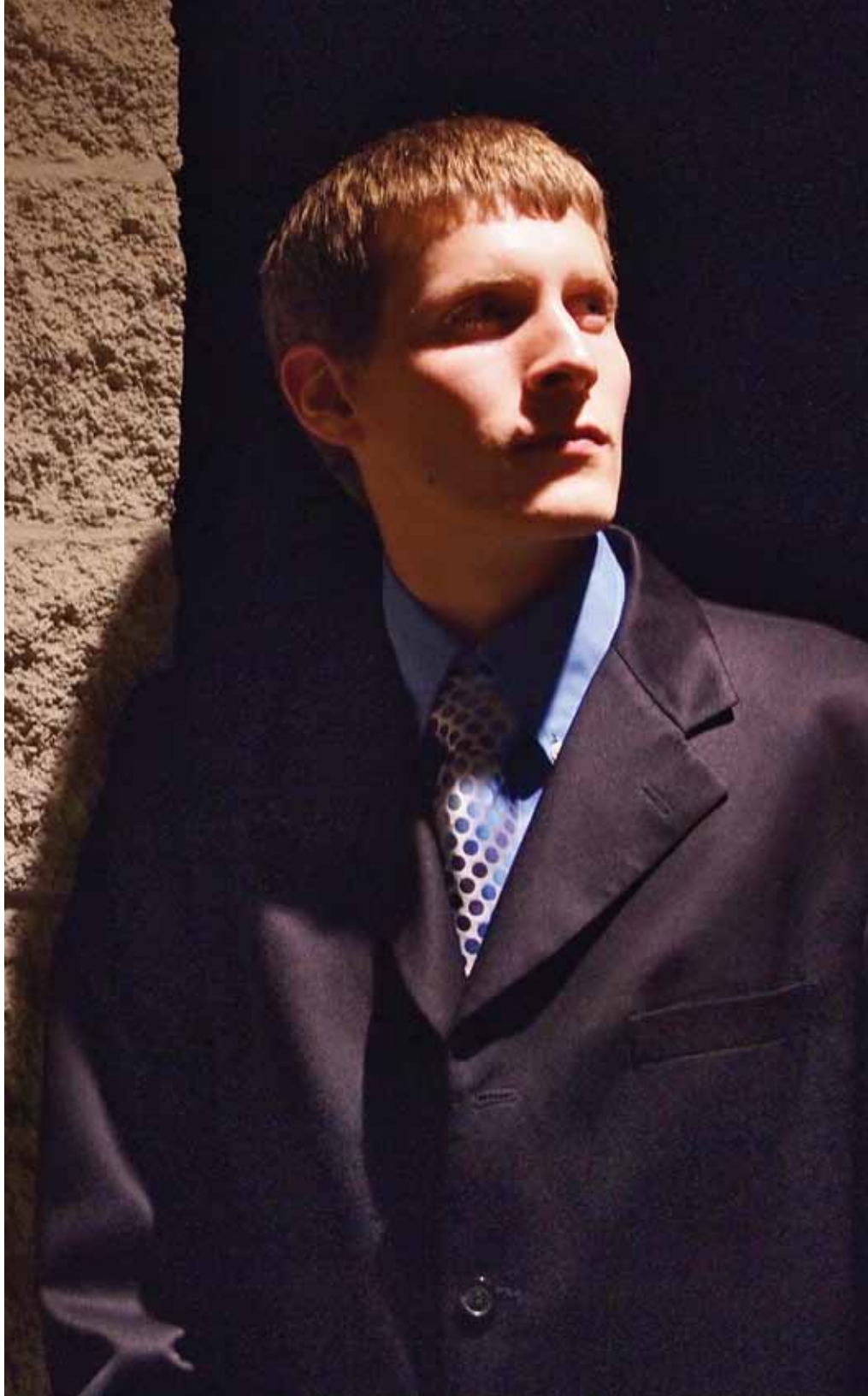
**Bethany**  
*A Small College of National Distinction*

Operating Budget: \$36,200,000  
Website: [www.bethanywv.edu](http://www.bethanywv.edu)

Academics: A four-year private liberal arts institution offering degrees in more than 25 fields of study, with many options for emphasis. Affiliated with the Christian Church (Disciples of Christ).







## Rick THOMPSON

Senior – Appalachian Bible College  
Major: Bible/Theology and Missions

Circle of Vision Scholarship:  
BB&T West Virginia Foundation

Rick is a first generation college student. Since he was a child, Rick's parents have worked diligently to ensure that he has the best education possible. He is thankful for the Circle of Vision Scholarship because it helped to ensure that he will graduate without debt. *"If I could sum up in one word the benefit of Circle of Vision Scholarship it would be 'hope,'"* says Rick. *"The fact that I can graduate debt free gives me hope."*

Rick is appreciative of the structure and guidance he has received at Appalachian Bible College. "The school has a reputation of being strict," he says. "At first I viewed the rules as a fence that kept me closed in. At first it seemed counter-productive to have all those rules, but four years later, I realize that they were actually a trellis."

Rick is looking towards seminary school and perhaps beyond. "God has given me a brain bent towards learning, and I need to be a good steward of that," he says. "It is my intention to get the highest possible education—at least to get a master's degree. We'll see how far the Lord leads."

### Appalachian Bible College

Location: Mount Hope, WV

Founded: 1950

Enrollment: 274

President: Daniel L. Anderson

2010-2011 Graduates: 84

Endowment: \$1,301,877



Operating Budget: \$5,000,000

Website: [www.abc.edu](http://www.abc.edu)

Academics: Offers associate and bachelor's degrees in Bible and theology, and a master's degree in ministry. Independent non-denominational.

## Sammy CRISS III

Sophomore – Ohio Valley University  
Major: Bible; Minor: Christian Counseling

Circle of Vision Scholarship:  
The Jeanne G. Hamilton & Lawson W. Hamilton, Jr.  
Family Foundation

Sammy was influenced to attend college by his former golf coach. He chose Ohio Valley University because it allowed him to simultaneously pursue his two passions: golf and ministry.

Sammy admits that college was a difficult transition at first, "College is the next step in life after high school. The first semester in college is when you learn who you are, and it smacks you right in the face," he says. "You realize that you are far away from home and you don't have mommy or daddy or anyone else there to comfort you." Still, Sammy appreciates the sense of independence and responsibility that college has given him.

Financial aid has been critical for Sammy. *"Without the Circle of Vision Scholarship, I do not know if I would still be in college this year. This is how important the scholarship is to me and my family,"* he says.

Sammy's career and life goals are to become a youth minister, get married and have a family.

### Ohio Valley University

Location: Vienna, WV

Founded: 1958

Enrollment: 523

President: Harold Shank

2010-2011 Graduates: 136

Endowment: \$1,285,989



Operating Budget: \$9,301,838

Website: [www.ovu.edu](http://www.ovu.edu)

Academics: A private, independent, regional, faith-proclaiming, liberal arts university founded by members of Churches of Christ and offering associate and bachelor's degrees in 21 areas.





# FULFILLED DREAMS

**Megan**ALFRED

**A** first generation college graduate, Megan appreciates that her parents stressed the importance of education to her at a young age. *“I really feel like everybody has to go to college now,”* she says. *“The job market is so competitive. Higher education is a requirement for a good job.”*

Megan’s father was laid off in her sophomore year of college. Scholarships helped her to bridge this financial crisis. She is grateful for the financial assistance that she received because it allowed her to graduate without much debt. In fact, she paid off her student loans within six months of graduating.

Megan graduated from the University of Charleston (UC) in 2011 with a degree in radiologic science. She feels fortunate to have found employment almost immediately as a sonographer at Thomas Memorial Hospital in Charleston.

At UC, Megan studied both x-ray and ultrasound technology, which she says helped to make her more marketable. She was the first in her graduating class to find employment.

The college experience prepared Megan well for her current job. UC emphasizes liberal arts learning, focusing on outcomes like communication and citizenship. In addition, the radiologic science program includes three years of clinical learning. Megan found the experiential learning particularly helpful. “Our clinicals helped me learn so much in terms of patient care,” she says. “Patient care and dealing with people is one of the hardest things to learn, but I definitely learned that during my four years of college. I’m a shy person but I’ve come out of my shell so much.”

# CHANGED LIVES

**Jeremy**SINCLAIR

**T**he education that Jeremy received at Wheeling Jesuit University was instrumental in helping him to secure a great job right after he graduated in 2009. Jeremy is a web engineer at Orrick, a global law firm with offices in Wheeling, West Virginia.

“My education did more than prepare me for the programming work I do now,” he says. “A lot of places teach programming languages but it’s like you are a robot. At Wheeling Jesuit, it was a well rounded education. We not only learned how to code, we learned why we code the way we do, which is important for when you want to step out on your own.”

Jeremy also credits an internship at Orrick and Wheeling Jesuit’s stellar reputation for giving him an edge in the job market. He points out that his boss has been impressed enough with Wheeling Jesuit graduates to hire four other alumni.

Hard work has clearly been part of the equation for Jeremy. In college, he enjoyed himself but always made sure he had his schoolwork done before going out with friends. “Organization and balance is key,” says Jeremy. “I had a set path for myself. I wanted to ensure that I had a job right after college, and I did whatever I could to make sure I kept on the path that I set for myself.”

Jeremy is pleased with his job and that fact that he has had the opportunity to work in both systems and web engineering. He plans to continue to learn about different technologies and to work towards new certifications.

*“I’m the type of person that can’t stay at the same level. I keep challenging myself. I like to keep learning more and getting more experience,”* he says. *“I don’t plan on stopping here. I plan on doing everything I can to pursue bigger dreams.”*



# Honor Roll of DONORS

Donors acknowledged in the Honor Roll provided gifts for Campaign 2011 (January 1 – December 31, 2011)

## \$50,000 - \$99,999

- BB&T West Virginia Foundation (40)
- Delton Restaurants, Inc. (7)
- Maier Foundation, Inc. (27)
- Cecil I. Walker Machinery Charitable Trust (36)

## \$25,000 - \$49,999

- Dominion Foundation (54)
- Bernard McDonough Foundation (31)
- The Ogden Newspapers, Inc. (37)

## \$10,000 - \$24,999

- Appalachian Power Company (37)
- Carbon Fuel Foundation (47)
- Council of Independent Colleges (FIHE Grant) (37)
- Philip E. Cline (8)
- Madge Douds Trust (7)
- Driehorst Family Foundation (\*)
- The Jeanne G. Hamilton and Lawson W. Hamilton, Jr. Family Foundation, Inc. (17)
- Highmark West Virginia (\*)
- The Huntington National Bank (33)
- Bernard H. and Blanche E. Jacobson Foundation (16)
- Schenk Charitable Trust (\*)

- Steptoe & Johnson PLLC (23)
- W.E. Stone Foundation (35)
- Wilbur Aldine Stutler Trust (5)
- United Bank, Inc. (46)
- The UPS Foundation (37)
- H.B. Wehrle Foundation (37)
- Martha Gaines and Russell Wehrle Memorial Foundation (\*)
- WVICU Legacy Endowment Scholarship Fund (\*)

## \$5,000 - \$9,999

- Fenton Foundation, Inc. (44)
- Huntington Federal Savings Bank (43)
- Leavitt Funeral Home (9)
- Senator and Mrs. John D. Rockefeller IV (37)
- The Ross Foundation (4)
- Wesbanco Bank, Inc. (42)

## \$1,000 - \$4,999

- Dr. and Mrs. Constantino Amores (5)
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- ECA Foundation (10)
- Lynne and Ben Exley IV (11)
- J.H. Fletcher & Co. (41)
- Imperial Charitable Trust (48)
- Wilbur S. Jones, Jr. (\*)
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- Tri-State Roofing & Sheet Metal Company – Davisville (29)
- Amy Vaughan (\*)

## Up to \$999

- Mary Ann Boyce (31)
- Charles G. Brown (21)
- William C. Campbell (18)
- Anne & Richard Conway (5)
- Earl & Jeane Curry (\*)
- Mr. and Mrs. Barry W. Dobson (4)
- Judge Joyce Dumbaugh and Marc B. Chernenko (9)
- Kent and Georgette George (\*)
- Christopher L. Hamb (\*)
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- The James & Law Company (53)
- Lynch Foundation (10)
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- Rita Ray (4)
- Tracy L. Riffe (34)
- The Tom & Virginia Seely Foundation (11)
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- Starvaggi Charities, Inc. (22)
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- Mr. and Mrs. D. Stephen Walker (22)
- Wharton Cadillac/Nissan (36)
- Richard M. Yurko, Jr. (7)

(\*) Denotes a new donor

() Denotes number of years as a donor

Special care has been taken in preparing this report. We apologize for any errors or omissions. If your listing has not been printed to your specifications, we ask that you inform us by contacting Julia Higginbotham at the WVICU office.



# Board of DIRECTORS

## Officers

- Richard M. Yurko, Jr., chair
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- Scott D. Miller, Bethany College
- Michael Mihalyo, Davis & Elkins College
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- Edwin H. Welch, University of Charleston
- Pamela Balch, West Virginia Wesleyan College
- Rick Beyer, Wheeling Jesuit University



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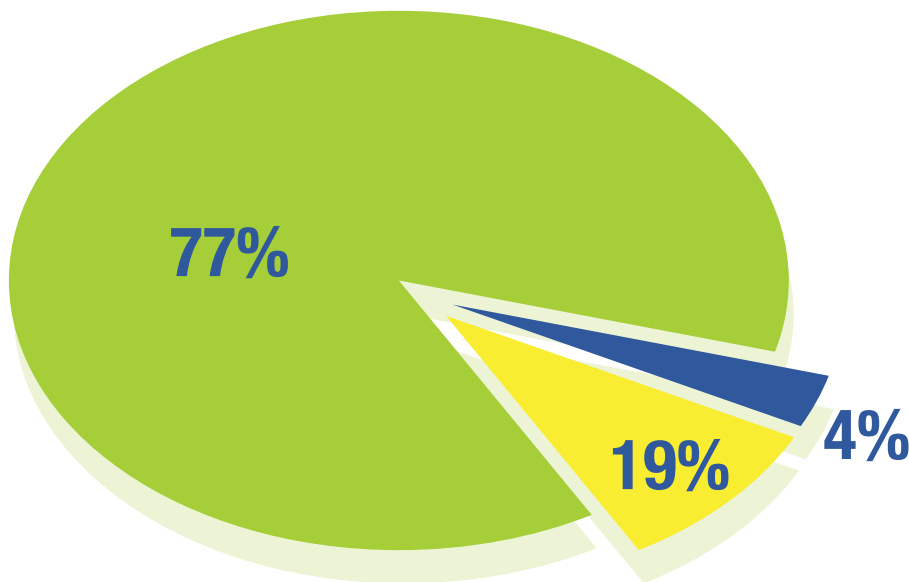
Isaac Noyes Smith, Jr.  
Charleston, WV

Jae Spears  
Shinnston, WV



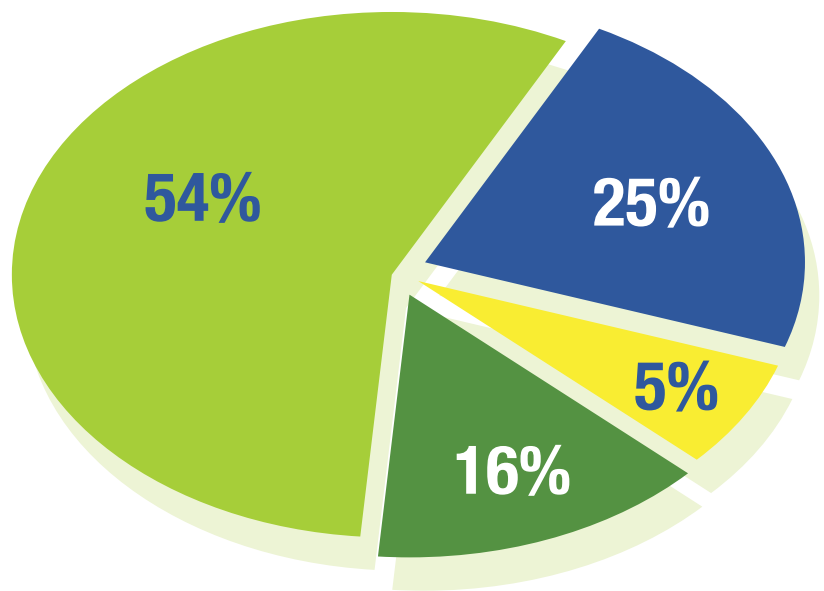
# 2011 Giving SUMMARY

## Types OF GIFTS



Designated & Restricted	\$ 128,000	or 19%
Gifts In-Kind	\$ 23,573	or 4%
Unrestricted	\$ 502,176	or 77%

## Sources OF FUNDS



Corporations	\$161,773	or 25%
Individuals	\$ 32,192	or 5%
Foundations	\$355,400	or 54%
Trusts	\$104,384	or 16%
Total Amount = \$ 653,749		

## Composite DATA

### Member Institutions

Total Enrollment	7,484
West Virginia Residents	3,583
Total Operating Budgets	\$176,390,947
Total Endowment	\$167,671,885
2010-2011 Graduates	1,626
Number of Alumni	72,686
Alumni in West Virginia	22,333



West Virginia Independent Colleges and Universities  
www.wvicu.org



Alderson-Broadus College  
www.ab.edu



Appalachian Bible College  
www.abc.edu



Bethany College  
www.bethanywv.edu

Davis & Elkins  
COLLEGE

Davis and Elkins College  
www.dewv.edu



Ohio Valley University  
www.ovu.edu



University of Charleston  
www.ucwv.edu



West Virginia Wesleyan College  
www.wvwc.edu



Wheeling Jesuit University  
www.wju.edu



